

Lebanon Economic Vision:
Focus on Productive Sectors
Scope and Methodology

- C E D R E -

**Conférence Economique pour le Développement
par les Reformes avec les Entreprises**

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Recap of scope and deliverables

National Economic Vision



Scope

- Developing the **National Economic Vision** with top-down aspirations as the 'True North' to guide long-term economic development efforts across growth sectors and enablers, along 3 phases
 - Diagnostic, guiding principles and economic aspirations
 - Defining priority sectors and cross-cutting enablers
 - Preparation of National Economic Vision report

Strategic Initiatives



- Launching **selected strategic initiatives** to create instant change and build momentum to kick-start the transformation journey, across 2 phases
 - Strategic initiatives selection
 - Implementation planning

Deliverables

- High-level assessment of current economic situation, key challenges and opportunities
 - Outline of Vision Aspirations
 - Prioritized sectors, required enablers and development blueprints
 - Consolidated report including Vision aspirations, refined target sector blueprints, national enablers and implementation roadmap
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- Preliminary list of strategic initiatives per sector
 - 1-2 prioritized initiatives with detailed charters
 - Prioritized strategic initiatives with high-level business cases and implementation roadmaps



Project workplan

Phase 0

4 weeks

Phase 1

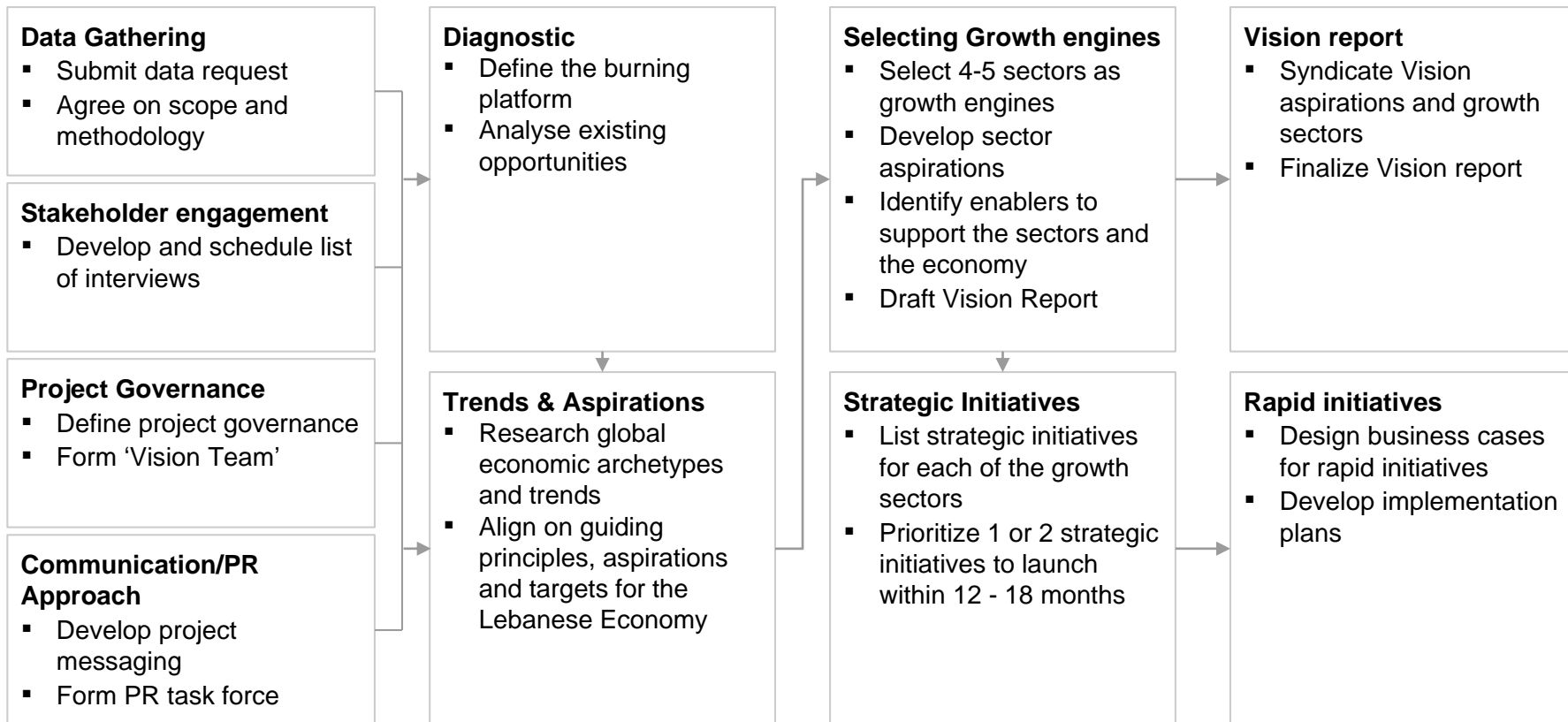
5 weeks

Phase 2

4 weeks

Phase 3

4 weeks



Phase 1 roadmap

□ Track 1 □ Track 2

Diagnostic



Activities

- High level diagnostic of the Lebanese economy, including macro-economic indicators and sectoral analysis, leveraging the existing reports conducted over the past 2-3 years with targeted updates when necessary
- Analyse competitiveness across of Lebanon across 12-15 factors/enablers compared to relevant aspiration countries and identify gaps that need to be addressed

Deliverables

- Diagnostic report, with high level assessment of current situation, key challenges and opportunities

Trends and Aspirations



- Research global trends and country cases, and implied economic archetypes
- Align on the economy's guiding principles, building on the learnings from the diagnostic
- Define and syndicate economic aspirations and identify macro-economic metrics and targets
- Validate internal coherence of the targets

- Outline of Vision Aspiration final report



Phase 2 roadmap

□ Track 1 □ Track 2

Growth engines



Activities

- Assess and select growth sectors and cross-cutting enablers through 3 lenses, a) Country aspirations and principles, b) global trends and c) identified gaps (from phase 1)
- Design sector objectives, supporting enablers and high level roadmap
- Stress-test selected sectors and validate their targets
- Syndicate selected sectors and their enablers with relevant stakeholders

Strategic priorities



- For each selected sector, develop a list of potential strategic initiatives
- Prioritize and selected 1-2 strategic initiatives to be launched within 12 months based on feasibility
- Engage with stakeholders to syndicate and refine initiatives

Deliverables

- Sector/enabler blueprints to be included in the final Vision report
 - Sector aspirations and targets
 - Main ‘thrusts’ of the sector
 - Enablers required to achieve the sector’s aspirations

- Preliminary list of strategic initiatives per sector
- Detailed charters for the 1-2 prioritized initiatives



Phase 3 roadmap

□ Track 1 □ Track 2

National Vision Report



Initiative implementation planning



Activities

- Develop the initial draft of the Vision report, including aspirations, sectoral blueprints and Vision write-ups
- Syndicate sectoral blueprints with the relevant technical experts
- Consolidate write-ups into the final report

- Develop high-level business cases for the prioritized initiatives
- Design implementation plan for the initiatives including enablers, owners, budget and measures of success

Deliverables

- Consolidated Vision report including economic aspirations and targets, growth sectors, national enablers and implementation roadmap
- Business case and implementation plan for the prioritized strategic initiatives

